KING'S OWN INSTITUTE*

Success in Higher Education

MBA912 Management Report T326 Word

All information in the Subject Outline is correct at the time of approval. KOI reserves the right to make changes to the Subject Outline if they become necessary. Any changes require the approval of the KOI Academic Board and will be formally advised to those students who may be affected by email and via Moodle.
Information contained within this Subject Outline applies to students enrolled in the trimester as indicated

1. General Information

1.1 Administrative Details

Associated HE Award(s)	Duration	Level	Subject Coordinator
MBA	1 trimester	Postgraduate	Dr Gazi Hossain gazi.hossain@koi.edu.au L: 7-11, 11 York Street Consultation: via Moodle or by appointment

1.2 Core / Elective

This is a core subject for the above courses.

1.3 Subject Weighting

Indicated below is the weighting of this subject and the total course points.

Subject Credit Points	Total Course Credit Points
4	MBA: 48 Credit Points

1.4 Student Workload

Indicated below is the expected student workload per week for this subject

No. Timetabled Hours/Week*	No. Personal Study Hours/Week**	Total Workload Hours/Week***
3 hours/week plus supplementary online material	7 hours/week	10 hours/week

* Total time spent per week at lectures and tutorials
** Total time students are expected to spend per week in studying, completing assignments, etc.
*** Combination of timetable hours and personal study.

1.5 Mode of Delivery Face-to-face on site unless otherwise notified (please check Moodle). Note – since T322, KOI is in transition and most classes will be returning to face-to-face delivery. However, there are a range of issues remaining because of COVID-19. For example, some students may have trouble travelling to Australia. Because of this some classes may still be online. This affects whether the final exam for a subject will be open-book or closed-book. After enrolment KOI will be able to make a determination and notification will be provided on Moodle before Week 7.

1.6 Pre-requisites: At least 5 other subjects from MBA901 – MBA910 and approval of the MBA Program Director

1.7 General Study and Resource Requirements

- Students are expected to attend classes with the weekly worksheets and subject support material provided in Moodle. Students should read this material before coming to class to improve their ability to participate in the weekly activities.

- Students will require access to the internet and their KOI email and should have basic skills in word processing software such as MS Word, spreadsheet software such as MS Excel and visual presentation software such as MS PowerPoint.
- Computers and WIFI facilities are extensively available for student use throughout KOI. Students are encouraged to make use of the campus Library for reference materials.

Resource requirements specific to this subject: Specific resources will be identified in discussions with your lecturer. Prescribed readings and research examples will be posted to Moodle for additional guidance and recommended readings listed at section 2.9 will provide useful background reading.

1.8 Academic Advising

Academic advising is available to students throughout teaching periods including the exam weeks. As well as requesting help during scheduled class times, students have the following options:

- Consultation times: A list of consultation hours is provided on the homepage of Moodle where appointments can be booked.
- Subject coordinator: Subject coordinators are available for contact via email. The email address of the subject coordinator is provided at the top of this subject outline.
- Academic staff: Lecturers and Tutors provide their contact details in Moodle for the specific subject. In most cases, this will be via email. Some subjects may also provide a discussion forum where questions can be raised.
- Head of Program: The Head of Program is available to all students in the program if they need advice about their studies and KOI procedures.
- Vice President (Academic): The Vice President (Academic) will assist students to resolve complex issues (but may refer students to the relevant lecturers for detailed academic advice).

2 Academic Details

2.1 Overview of the Subject

This subject focuses on both the conceptual and operational aspects of doing research and evaluating existing research in business and Management. This project will be completed in a manner customary to workplace business research. Students will implement the research proposed in their Research Proposal from MBA905 Research Principles and Methodologies. Students will design, trial and implement data collection, analyse findings and document their findings in a written thesis and a presentation at a professional seminar. Students will work in small groups in conjunction with their supervisor, becoming more deeply involved in the stages of the research process. The emphasis of this subject is on the application of research knowledge gained in other subjects as well as the skills developed in this subject, culminating in presentations at a seminar of their peers and academic staff.

AI-enabled research tools may be used, where appropriate and permitted, to support activities such as literature searching, data organisation, preliminary data analysis, identification of patterns and trends, and the development and refinement of research outputs. Students will be expected to critically evaluate AI-generated information, verify sources and findings, recognise potential bias and limitations, and maintain academic integrity, research ethics, confidentiality and transparency throughout the research process. Students will work in small groups, becoming more deeply involved in the stages of the research process and developing the ability to combine human judgement, research expertise and AI-supported analytical capabilities. The emphasis of this subject is on the application of research knowledge gained in other subjects, together with the research, analytical, digital and AI literacy skills developed in this subject.

2.2 Graduate Attributes for Postgraduate Courses

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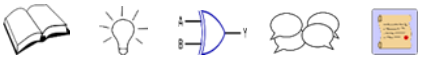
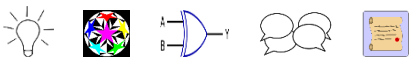
Graduates of Postgraduate courses from King's Own Institute will achieve the graduate attributes expected from successful completion of a Master's degree under the Australian Qualifications Framework (2nd edition, January 2013). Graduates at this level will be able to apply an advanced body of knowledge from their major area of study in a range of contexts for professional practice or scholarship and as a pathway for further learning.

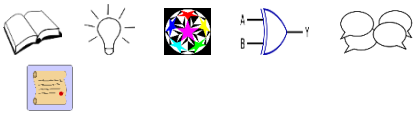
King's Own Institute's generic graduate attributes for a master's level degree are summarised below:

	KOI Master Degree Graduate Attributes	Detailed Description
	Knowledge	Current, comprehensive and coherent knowledge, including recent developments and applied research methods
	Critical Thinking	Critical thinking skills to identify and analyse current theories and developments and emerging trends in professional practice
	Communication	Communication and technical skills to analyse and theorise, contribute to professional practice or scholarship, and present ideas to a variety of audiences
	Research and Information Literacy	Cognitive and technical skills to access and evaluate information resources, justify research approaches and interpret theoretical propositions
	Creative Problem Solving Skills	Cognitive, technical and creative skills to investigate, analyse and synthesise complex information, concepts and theories, solve complex problems and apply established theories to situations in professional practice
	Ethical and Cultural Sensitivity	Appreciation and accountability for ethical principles, cultural sensitivity and social responsibility, both personally and professionally
	Leadership and Strategy	Initiative, leadership skills and ability to work professionally and collaboratively to achieve team objectives across a range of team roles Expertise in strategic thinking, developing and implementing business plans and decision making under uncertainty
	Professional Skills	High level personal autonomy, judgement, decision-making and accountability required to begin professional practice

2.3 Subject Learning Outcomes

Listed below, are *key* knowledge and skills students are expected to attain by successfully completing this subject:

Subject Learning Outcomes	Contribution to Graduate Attributes
a) Synthesise both knowledge and skills from the course by integrating key learning outcomes across the entire MBA	
b) Apply acquired research knowledge from MBA905 to address a real-world enterprise problem	
c) Assess self-management, using critical reflection skills	
d) Apply acquired research knowledge from MBA905 and other knowledge gained throughout the MBA to combine theory into pragmatic solutions for the real enterprise problem to be solved	

e) Construct and present a contemporary management report portfolio that contributes to improving work readiness and employability	

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2.4 Subject Content and Structure

Below are details of the subject content and how it is structured, including specific topics covered in lectures and tutorials. Reading refers to the text unless otherwise indicated.

Week (beginning)	Topic covered in each week's lecture	Reading(s)	Expected work as listed in Moodle
Week 1 26 October	Learning Development and Scaffolding - Concept: Introduction to unit aims, objectives, learning strategies, resources available, timetable, assessment methods and related briefings.	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE.	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 2 02 November	Problem Identification - Problem Identification and supervisor sign-off of student research topic. Application of AI in empirical research	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE.	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 3 09 November	Terms of Reference - Concept: Structuring the report, developing the terms of reference for the scope of work. Sourcing robust and relevant literature.	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE.	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 4 16 November	Critical Literature Review - Collating, writing and critically analysing literature	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE.	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 5 23 November	Coding the Literature - Understanding the coding of the literature and identifying gaps in the literature.	**Assessment 1 due**	
Week 6 30 November	Data Analysis - Interview techniques, Data mining and Accurate reporting.	Weekly readings will be advised by Research Supervisor and consist of	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each

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		exemplar research project outcome from previous similar research. These will be posted to MOODLE.	week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned
Week 7 07 December	Data Presentation - Accurate reporting, Clear writing and presenting of data.	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE. **Assessment 2 due**	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 8 14 December	Constructing the Report - Report construction and formatting, Creating flow and narrative.	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE.	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 9 04 January	Making Your Point - Crafting a strong executive summary, conclusion and limitations.	Weekly readings will be advised by Research Supervisor and consist of exemplar research project outcome from previous similar research. These will be posted to MOODLE.	Research Project is conducted under the guided supervision of your Research Supervisor. Tasks are allocated & reviewed each week with your supervisor/ mentor. You are guided through and will conduct with your team the formal field research process to resolve a genuine commissioned research problem.
Week 10 11 January	Sense Making - Cross referencing data and findings to the question and hypothesis. Identification of further work.		Consultation with supervisor Finalise report
Week 11 18 January	Formatting - Style format and consistency, planning for Task 4 and subject conclusion and wrap up.	**Assessment 3A due**	
Week 12 25 January	Assurance of Learning - Presenting and Defending - Conference/Oral defence.	**Assessment 3B due**	

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Week 13 01 February	Study review week and Final Exam Week		
Week 14 08 February	- Final Exam Week - Continuing students - enrolments for T127 open		Please see the exam timetable for the exam date, time and location
Week 15 15 February	- Student Vacation begins - New students - enrolments for T127 open		
Week 16 22 February	• Results Released • Review of Grade Day for T326 – see Sections 2.6 and 3.2 below for relevant information. • Certification of Grades NOTE: More information about the dates will be provided at a later date through Moodle/KOI email.		
T127 01 March 2027			
Week 1 01 March	Week 1 of classes for T127		

2.5 Teaching Methods/Strategies

Briefly described below are the teaching methods/strategies used in this subject:

- *Lectures* (1 hour/week) are conducted in seminar style and address the subject content, provide motivation and context and draw on the students' experience and preparatory reading.
- *Tutorials* (2 hours/week) include class discussion of case studies and research papers, practice sets and problem-solving and syndicate work on group projects. Tutorials often include group exercises and so contribute to the development of teamwork skills and cultural understanding. Tutorial participation is an essential component of the subject and contributes to the development of many of the graduate attributes (see section 2.2 above). Tutorial participation contributes towards the assessment in many subjects (see details in Section 3.1 for this subject). Supplementary tutorial material such as case studies, recommended readings, review questions etc. will be made available each week in Moodle.
- *Online* teaching resources include class materials, readings, model answers to assignments and exercises and discussion boards. All online materials for this subject as provided by KOI will be found in the Moodle page for this subject. Students should access Moodle regularly as material may be updated at any time during the trimester
- *Other contact* - academic staff may also contact students either via Moodle messaging, or via email to the email address provided to KOI on enrolment.

2.6 Student Assessment

Provided below is a schedule of formal assessment tasks and major examinations for the subject.

Assessment Type	When Assessed	Weighting	Learning Outcomes Assessed
Assessment 1 Report - Graphic - 1. Graphical Presentation and Oral Defence, Detailing the Problem to be Solved (PTBS) - Individual Deliverable	Week 5	25%	a, b and d
Assessment 2 Research trackers - Research Tracker and Critical	Week 7	15%	a, b, c, and d

Assessment Type	When Assessed	Weighting	Learning Outcomes Assessed
Literature Review - Group Deliverable			
Assessment 3 PART A Report - Written - Management Report – Group Deliverable	Week 11	35%	a, b, c, d, and e
Assessment 3 PART B (Group) 10 minutes Presentation	Week 12	25%	b, c and d

Requirements to Pass the Subject:

To gain a pass or better in this subject, students must gain a *minimum of 50%* of the total available subject marks.

2.7 Prescribed and Recommended Readings

Provided below, in formal reference format, is a list of the prescribed and recommended readings.

Brownlie, D. 2007. Towards effective poster presentations: an annotated bibliography. *European Journal of Marketing* Vol. 41 No. 11/12, pp. 1245-1283.

Charlebois, S, von Massow, M. 2015 The effectiveness of co-operation in a live case study approach Increasing knowledge of an industry while helping others in a competitive MBA classroom environment. *Journal of Applied Research in Higher Education*. Vol. 7 No. 2, pp. 164-179.

Costigan, R.D., Brink, K.E. 2020. Developing Listening and Oral Expression Skills: Pillars of Influential Oral Communication. *Journal of Management Education*, Vol. 44(2) 129–164.

Cullen, A. Noonan, P. 2021. Who owns and cares about the data? A method for identifying and gathering information for business research investigations. *Business Information Review*, Vol. 38(1) 21–27.

da Silva Nascimento, L, Kalil Steinbruch, L. 2019. "The interviews were transcribed", but how? Reflections on management research. *RAUSP Management Journal* Vol. 54 No. 4, pp. 413-429.

Ferasso, M. 2021. Crafting scientific papers in business management: a canvas roadmap proposal. Management Research: *Journal of the Iberoamerican Academy of Management* Vol. 19 No. 2, pp. 191-210

Hsuan-Hsuan Ku, H-H., Chen, M-J. 2020. Promotional phrases as analogical questions: inferential fluency and persuasion. *European Journal of Marketing* Vol. 54 No. 4, pp. 713-739.

Kirsten A. Passyn, K.A. Billups, M.J. 2019. How to Improve Written Case Analysis and Reduce Grading Time: The One-Page, Two-Case Method. *Journal of Marketing Education*, Vol. 41(3) 215–229.

Nzekwe-Excel, C. 2021. A qualitative study on the experiences and challenges of MBA students' engagement with a business research methods module. *Journal of Work-Applied Management* Emerald Publishing Limited 2205-2062. https://www-emerald-com.ezproxy.uow.edu.au/insight/content/doi/10.1108/JWAM-08-2020-0040/full/pdf?title=a-qualitative-studyon-the-experiences-and-challenges-of-mba-students-engagement-with-a-business-research-methods-module

Rao M.S. 2017. Tools and techniques to boost the eloquence of your body language in public speaking. *Industrial and Commercial Training*. Vol. 49 No. 2, pp. 75-79,

Simione, K, Fullick-Jagiela, J.M, and Kelly, P.S. 2017. Measuring perceived usefulness of team assignments. *Journal of Applied Research in Higher Education*. Vol. 9 No. 2, pp. 174-195.

Journals and Websites

Business Information Review - https://journals.sagepub.com/home/bir
Journal of Applied Research in Higher Education - https://www.emeraldgrouppublishing.com/journal/jarhe
Journal of Management Education - https://journals.sagepub.com/home/jme
Journal of Work-Applied Management - https://www.emerald.com/insight/publication/issn/2205-206