



ICT732 BIG DATA T323 BRIEF

All information in the Subject Outline is correct at the time of approval. KOI reserves the right to make changes to the Subject Outline if they become necessary. Any changes require the approval of the KOI Academic Board and will be formally advised to those students who may be affected by email and via Moodle.

Information contained within this Subject Outline applies to students enrolled in the trimester as indicated

1. General Information

1.1 Administrative Details

Associated HE Award(s)	Duration	Level	Subject Coordinator
Master of Information Technology (MIT) Graduate Diploma of Information Technology (GDIT)	1 trimester	Postgraduate	Dr Sanjay Jha sanjay.jha@koi.edu.au P: +61 (2) 9283 3583 L: Level 1-2, 17 O'Connell St. Consultation: via Moodle or by appointment

1.2 Core/Elective

This subject is

- an elective subject for the Master of Information Technology (MIT)
- an elective subject for the Graduate Diploma of Information Technology (GDIT) for students from a cognate background

1.3 Subject Weighting

Indicated below is the weighting of this subject and the total course points

Subject Credit Points	Total Course Credit Points
4	MIT (64 Credit Points); GDIT (32 Credit Points)

1.4 Student Workload

Indicated below is the expected student workload per week for this subject

No. Timetabled Hours/Week*	No. Personal Study Hours/Week**	Total Workload Hours/Week***
3 hours/week plus supplementary online material	7 hours/week	10 hours/week

* Total time spent per week at lectures and tutorials

** Total time students are expected to spend per week in studying, completing assignments, etc.

*** Combination of timetable hours and personal study

1.5 Mode of Delivery Classes will be face-to-face or hybrid. Certain classes will be online (e.g., special arrangements).

1.6 Pre-requisites ICT713 Advanced Database Design and Development
ICT731 Data Mining



1.7 General Study and Resource Requirements

- Students are expected to attend classes with the weekly worksheets and subject support material provided in Moodle. Students should read this material before coming to class to improve their ability to participate in the weekly activities.
- Students will require access to the internet and their KOI email and should have basic skills in word processing software such as MS Word, spreadsheet software such as MS Excel and visual presentation software such as MS PowerPoint.
- Computers and WIFI facilities are extensively available for student use throughout KOI. Students are encouraged to make use of the campus Library for reference materials.

Software resource requirements specific to this subject: Office 365, MS Imagine, MS Excel, big data tools such as Hadoop, MapReduce, Spark, Python (Anaconda), AWS services.

1.8 Academic Advising

Academic advising is available to students throughout teaching periods including the exam weeks. As well as requesting help during scheduled class times, students have the following options:

- Consultation times: A list of consultation hours is provided on the homepage of Moodle where appointments can be booked.
- Subject coordinator: Subject coordinators are available for contact via email. The email address of the subject coordinator is provided at the top of this subject outline.
- Academic staff: Lecturers and Tutors provide their contact details in Moodle for the specific subject. In most cases, this will be via email. Some subjects may also provide a discussion forum where questions can be raised.
- Head of Program: The Head of Program is available to all students in the program if they need advice about their studies and KOI procedures.
- Vice President (Academic): The Vice President (Academic) will assist students to resolve complex issues (but may refer students to the relevant lecturers for detailed academic advice).

2. Academic Details

2.1 Overview of the Subject

Big data is increasingly used to understand customer behaviour and analyse business intelligence. This subject examines the methods, tools and techniques of big data analytics to equip students with the ability to manage an organisation's big data projects. Practical experience is gained in storage, processing, and analytics techniques using big data tools such as Hadoop, MapReduce and Spark. Topics include: big data fundamentals, motivations, drivers, storage, processing, analytical techniques and technologies.

2.2 Graduate Attributes for Postgraduate Courses

Graduates of postgraduate courses from King's Own Institute will gain the graduate attributes expected from successful completion of a postgraduate degree under the Australian Qualifications Framework (2nd edition, January 2013). Graduates at this level will be able to apply advanced body of knowledge in a range of contexts for professional practice or scholarship and as a pathway for further learning.

King's Own Institute's key generic graduate attributes for a postgraduate degree are summarised below:

	KOI Postgraduate Degree Graduate Attributes	Detailed Description
	Knowledge	Current, comprehensive and coherent knowledge, including recent developments and applied research methods

	Critical Thinking	Critical thinking skills to identify and analyse current theories and developments and emerging trends in professional practice
	Communication	Communication and technical skills to analyse and theorise, contribute to professional practice or scholarship, and present ideas to a variety of audiences
	Research and Information Literacy	Cognitive and technical skills to access and evaluate information resources, justify research approaches and interpret theoretical propositions
	Creative Problem Solving Skills	Cognitive, technical and creative skills to investigate, analyse and synthesise complex information, concepts and theories, solve complex problems and apply established theories to situations in professional practice
	Ethical and Cultural Sensitivity	Appreciation and accountability for ethical principles, cultural sensitivity and social responsibility, both personally and professionally
	Leadership and Strategy	Initiative, leadership skills and ability to work professionally and collaboratively to achieve team objectives across a range of team roles Expertise in strategic thinking, developing and implementing business plans and decision making under uncertainty
	Professional Skills	High level personal autonomy, judgement, decision-making and accountability required to begin professional practice

Across the courses, these skills are developed progressively at three levels:

- **Level 1 Foundation** – Students learn the skills, theories and techniques of the subject and apply them in stand-alone contexts
- **Level 2 Intermediate** – Students further develop skills, theories and techniques of the subject and apply them in more complex contexts, beginning to integrate the application with other subjects
- **Level 3 Advanced** – Students have a demonstrated ability to plan, research and apply the skills, theories and techniques of the subject in complex situations, integrating the subject content with a range of other subject disciplines within the context of the course

Generally, skills gained from subjects in the Graduate Certificate and Graduate Diploma are at levels 1 and 2 while other subjects in the Master's degree are at level 3.

2.3 Subject Learning Outcomes

Listed below, are key knowledge and skills students are expected to attain by successfully completing this subject:

Subject Learning Outcomes	Contribution to Course Graduate Attributes
a) Evaluate the applicability of big data analytics for an organisation	
b) Research and recommend a variety of big data planning and implementation strategies	
c) Investigate and critique a range of methods, tools, and strategies for big data storage and processing	
d) Design predictive, prescriptive and descriptive models using big data analysis techniques	



2.4 Subject Content and Structure

Below are details of the subject content and how it is structured, including specific topics covered in lectures and tutorials. Reading refers to the text unless otherwise indicated.

Weekly Planner:

Week (beginning)	Topic covered in each week's lecture	Reading(s)	Expected work as listed in Moodle
1 30 Oct	Introducing Big Data	Chapters 1 and 2	Tutorial on fundamentals of big data analytics. Discussion questions and case study Formative not graded
2 06 Nov	Introducing Hadoop	Chapter 3	Tutorial on Hadoop. Discussion questions and case study. Grade 1% Summative as part of portfolio
3 13 Nov	Introducing MapReduce	Chapter 4	Tutorial on MapReduce. Discussion questions and case study. Grade 1% Summative as part of portfolio
4 20 Nov	Introducing NoSQL	Chapter 5	Tutorial on NoSQL. Discussion questions and case study. Grade 1% Summative as part of portfolio Assessment 2 due: Quiz A
5 27 Nov	Introducing other Big data technologies such as Spark, Pig and Hive	Chapters 6 and 7	Tutorial on Spark and Pig. Discussion questions and case study. Grade 1% Summative as part of portfolio
6 04 Dec	Big data analytics overview	Chapter 8	Tutorial on big data analytics including visualization. Discussion questions and case study. Grade 1% Summative as part of portfolio
7 11 Dec	Understanding Value Creation Process	Chapter 7 Understanding How Data Powers Big Business. Author: B. Schmarzo	Tutorial on BValue Creation Process. Discussion questions and case study. Grade 1% Summative as part of portfolio
8 02 Jan (Tue)	Big Data User Experience Ramification	Chapter 8 from Big Data: Understanding How Data Powers Big Business. Author: B. Schmarzo	Tutorial Big Data User Experience. Discussion questions and case study. Grade 1%. Summative as part of portfolio Assessment 3 due: Quiz B
9 08 Jan	Big data visualization	Chapter 9	Tutorial on visualization case study using Tableau. Grade 1% Summative as part of portfolio



Week (beginning)	Topic covered in each week's lecture	Reading(s)	Expected work as listed in Moodle
10 15 Jan	Big data applications	Chapter 10	Tutorial on big data and IoT. Grade 1% Summative as part of portfolio
11 22 Jan	Big data strategy	Chapter 11	Tutorial on Big Data strategies. Grade 1% Summative as part of portfolio Assessment 4 due: Report and presentations
12 29 Jan	Case studies on Big data and data analytics Revision topics	Chapter 12	Assessment 4 due: Presentations
13 05 Feb	Study Review Week and Final Exam Week		
14 12 Feb	Examinations Continuing students - enrolments for T124 open		Please see exam timetable for exam date, time and location
15 19 Feb	Student Vacation begins New students - enrolments for T124 open		
16 26 Feb	Results Released Review of Grade Day for T323 – see Sections 2.6 and 3.2 below for relevant information. Certification of Grades NOTE: More information about the dates will be provided at a later date through Moodle/KOI email.		
T124 4 Mar 2024			
1 04 Mar	Week 1 of classes for T124		

2.5 Teaching Methods/Strategies

Briefly described below are the teaching methods/strategies used in this subject:

- *Lectures* (1 hours/week) are conducted in seminar style and address the subject content, provide motivation and context and draw on the students' experience and preparatory reading.
- *Tutorials* (2 hours/week) include class discussion of case studies and research papers, practice sets and problem-solving and syndicate work on group projects. Tutorials often include group exercises and so contribute to the development of teamwork skills and cultural understanding. Tutorial participation is an essential component of the subject and contributes to the development of many of the graduate attributes (see section 2.2 above). Tutorial participation contributes towards the assessment in many subjects (see details in Section 3.1 for this subject). Supplementary tutorial material such as case studies, recommended readings, review questions etc. will be made available each week in Moodle.
- *Online* teaching resources include class materials, readings, model answers to assignments and exercises and discussion boards. All online materials for this subject as provided by KOI will be found in the Moodle page for this subject. Students should access Moodle regularly as material may be updated at any time during the trimester
- *Other contact* - academic staff may also contact students either via Moodle messaging, or via email to the email address provided to KOI on enrolment.



2.6 Student Assessment

Assessment is designed to encourage effective student learning and enable students to develop and demonstrate the skills and knowledge identified in the subject learning outcomes. Assessment tasks during the first half of the study period are usually intended to maximise the developmental function of assessment (formative assessment). These assessment tasks include weekly tutorial exercises (as indicated in the weekly planner) and low stakes graded assessments (as shown in the graded assessment table). The major assessment tasks where students demonstrate their knowledge and skills (summative assessment) generally occur later in the study period. These are the major graded assessment items shown in the graded assessment table.

Final grades are awarded by the Board of Examiners in accordance with KOI's Assessment and Assessment Appeals Policy. The definitions and guidelines for the awarding of final grades within the BIT degree are:

- *HD High distinction* (85-100%): an outstanding level of achievement in relation to the assessment process.
- *D Distinction* (75-84%): a high level of achievement in relation to the assessment process.
- *C Credit* (65-74%): a better than satisfactory level of achievement in relation to the assessment process.
- *P Pass* (50-64%): a satisfactory level of achievement in relation to the assessment process.
- *F Fail* (0-49%): an unsatisfactory level of achievement in relation to the assessment process.
- *FW*: This grade will be assigned when a student did not submit any of the compulsory assessment items.

Provided below is a schedule of formal assessment tasks and major examinations for the subject.

Assessment Type	When Assessed	Weighting	Learning Outcomes Assessed
Assignment 1: Tutorial portfolio	Weeks 2 - 11	10 %	a, b, c, d
Assignment 2: Quiz A	Week 4	5%	a, b
Assignment 3: Quiz B	Week 8	10%	a, b, c
Assignment 4: Technical report of 2000 words and presentation– group assessment and individual assessment.	Report Week 11 Presentation Weeks 11-12	Group work: 20% Presentation: 5% Individual contribution: 10% Total: 35%	b, c, d
Assignment 5: Final examination On-campus: 2 hours + 10 mins reading time Online: 2 hours + 30 mins technology allowance	Final exam period	40%	a, c, d

Requirements to Pass the Subject:

To gain a pass or better in this subject, students must gain a *minimum of 50%* of the total available subject marks.



2.7 Prescribed and Recommended Readings

Provided below, in formal reference format, is a list of the prescribed and recommended readings.

Prescribed Text:

Goswami, S., Kumar Das, A. and Mukherjee, S., 2019. *Big Data Simplified*. 1st ed. India: Pearson Education India.

Recommended Readings:

Abdalla, H.B. 2022, "A brief survey on big data: technologies, terminologies and data-intensive applications", *Journal of big data*, vol. 9, no. 1, pp. 107-36.

Balusamy, Balamurugan, et al., 2021, *Big Data: Concepts, Technology, and Architecture*, Wiley.

Belcastro, L., Cantini, R., Marozzo, F., Orsino, A., Talia, D. & Trunfio, P. 2022, "Programming big data analysis: principles and solutions", *Journal of big data*, vol. 9, no. 1, pp. 1-50.

Jha, S., Jha, M., O'Brien, L., Cowling, M., & Wells, M., 2020. Leveraging the organisational legacy: Understanding how businesses integrate legacy data into their big data plans. *Big Data and Cognitive Computing* 2020, 4 (2), 15, <https://doi.org/10.3390/bdcc4020015>

Ma, T.J., Garcia, R.J., Danford, F., Patrizi, L., Galasso, J., Loyd, J. & Sandia National Lab. (SNL-NM), Albuquerque, NM (United States) 2020, "Big data actionable intelligence architecture", *Journal of big data*, vol. 7, no. 1.

Mittal, M., Balas, V.E., Goyal, L.M. and Kumar, R. eds., 2019. *Big data processing using spark in cloud*. Springer.

Suggested Periodicals:

- Journal of Management Analytics: <https://www.tandfonline.com/loi/tjma20>
- International Journal of Big Data Intelligence: <https://www.inderscience.com/jhome.php?jcode=ijbdi>
- MIS Quarterly: <https://www.misq.org/>
- International Journal of Information Management: <https://www.journals.elsevier.com/international-journal-of-information-management>

Conference/ Journal Articles:

Students are encouraged to read peer reviewed journal articles and conference papers. Google Scholar provides a simple way to broadly search for scholarly literature. From one place, you can search across many disciplines and sources: articles, theses, books, abstracts and court opinions, from academic publishers, professional societies, online repositories, universities and other web sites.